

【Rotary Club China Conference】

The 3 Movements of Life

~ transforming from taker to giver ~



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Founder & CEO

Little Dragon Foundation

Director

Committee of 100, USA

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Give2Asia Foundation

Place: Chengdu, China

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Rotary Club

1. Since 1905 ,
Paul Harris, Chicago , USA
2. 1919 , Shanghai, China
3. 2006 , Re-charter, Beijing & Shanghai
4. 1.2 Million Members, 200+ countries
~ “ International ” in Scope ~
5. Motto : “Service above Self ”
~ “ a Service club ” ~
6. “ Engage Rotary, Change Lives ” - 2013
(參與扶輪，改變人生)

The 3 Movements of Life (Like a football game)

- a. The first half
- b. Half Time
- c. The second half

The First Half

1. NTU/EE : 1970 , Taiwan
2. UCLA/CS : 1976 , USA
3. XEROX PARC , S.J. , Calif.
4. MICROTEK , Science Park , Taiwan

→ Fighting for Surviving !



MICROTEK

1. Taiwan; Hsin-chu Science Park
 2. FIRST IPO Company in High-Tech park
 3. World class Innovative Products
 - (a) MICE: In-Circuit Emulator
 - (b) Image Scanner: 80% global market share
 4. Training Budget: 1% of Revenue
 5. Top Training Course:
 - **Dale Carnegie Training**
 - For every managers and Executives
 6. Produced 100+ World class CEOs in 8 years.
-

Half Time

1. Money : How much is enough ?
2. Career : Another 10 years ?
“ from success to significance “
3. Balanced Life : Personal, family & work
4. Mentors ? Working Models ?
5. Two important needs by Peter Drucker :
Self-realization & Community
6. Influenced by You ?

To be remembered for ____ ?

→ Quality of Life

The 2nd Half

- (a) Realize your dream !
- (b) Do what you want to do !!!
- (c) Balanced Life
- (d) Give back to society





Little Dragon Foundation

(a) Education: Nan-Kai International Business Forum

Partner: Give2Asia Foundation (USA)

1.Scholarship: Sponsor 600 + students per year
(in 12 universities and 25 High schools)

2.CEO Training: Trained More than 400 young CEOs
(Lenova,TCL,OPEN etc.)

(b) Environment: ECO project

Partner: (1)University of Alberta,Canada

(2)Chinese Academy of Forestry

Target: (1)Rehabilitate degraded ecosystem

(2)Minimize Desertification

Dale-Carnegie training

【key Success Factors: A S K】

1. Knowledge : { Technical skill
Foundation
(from School)

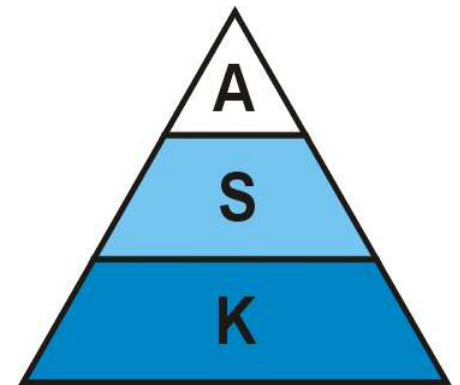
2. Skill : { Human skill
Important

(a) Communication

(b) Leadership & Motivation

(c) Team-Building

(d) Effective Writing & Presentation



3. Attitude : Key

(a) Positive thinking

(b) Willing to Help

(c) Integrity

Great Honor Received



Dale Carnegie Training®

Presented to

Dr. Carter Tseng

In recognition of your
Continuing Commitment to
leadership excellence and
the betterment of humanity

Peter Handal

President & CEO

October 27, 2002

TCL

1. Mainland China; IPO company
2. Largest TV manufacturer in the world.
3. Merged with Thomson TV Division
4. Merged with Alcatel Mobile Phone Division
5. Total: 300+ Senior Executives
3 Days Intensive DCT



Committee of 100



- (a) 154 prominent U.S. Citizens of Chinese descent, known as 'Committee of 100.'
- (b) Promote peace & greater understanding between the U.S. and China.
- (c) Support the Chinese and Asian Pacific American community in the U.S.
- (d) We encourage and guide the leaders of tomorrow.
 1. Career Mentoring
 2. Leadership Scholarships Program (LSP)

Committee of 100



- (a) Chinese-Americans from United States and abroad with global influences.
- (b) Leaders and innovators of every occupation.
- (c) Pioneers and trailblazers.

Mount Jade S&T association

a. Set up: 1990, S.J. Calif., USA



b. 1990-2000: 12 chapters in USA,
including all major USA cities

c. 2001-2010: Add four Chapters
Taiwan, H.K., S'Pore, and Canada

d. 2011-now: Promoted in China:
Beijing, Shanghai,
Shenzhen, and Sichuan

e. 2013, Nov. 6th: Shenzhen chapter will be
formally announced.
(1st chapter in China)

ECO Fund

Ecological Conservancy Outreach Fund
(ECO)

University of Alberta, Canada



n *Co-Founders
(Volunteers)*

n *Dr. Larry Wang (L)*

n *Dr. Sam Chao (M)*

n *Dr. Carter Tseng (R)*

What is ECO? Why was it formed?



- n ECO was then formed with assistance from the Office of the President, U of Alberta
- n Inspired by Sam's good deed, Carter Tseng, a good friend of Sam's joined ECO and sponsored a new project
- n ECO is non-political, it hopes to invoke "resonance" from the international arena to help save our planet's environment

ECO's Goals



- n To work with China's new National Policy on Converting Sloped Cropland to Forest/Grass Land
- n To help rehabilitate degraded ecosystem in selected sites along the Upper Yangtze River in Yunnan Province
- n To minimize desertification sand storm near Beijing
- n To help build local technological capacity and human resources for sustainable environmental/ socio-economic development

ECO's Working Approach



- n Consult with national (e.g. State Forestry Administration, Chinese Academy of Forestry) and provincial (Department of Forestry) authorities on site selection
- n U of Alberta scientists join Chinese counterparts for best strategies on eco-rehabilitation and management

Current ECO Projects (Total = 5)

Project No. 4 (Started December, 2001)



- n In Changping District, Beijing, partnership with City of Beijing and Chinese Academy of Forestry for Reforestation of 87 hectares (214 acres) of a critically located desertified sandy /gravel field to reduce sand storming towards Beijing



- n ECO has donated US\$250,000, matched by US\$250,000 from the Chinese governments
- n Work started in March, 2002. When President Rod Fraser (center) of the U of Alberta visited the site on March 12, 2002, the site was essentially barren

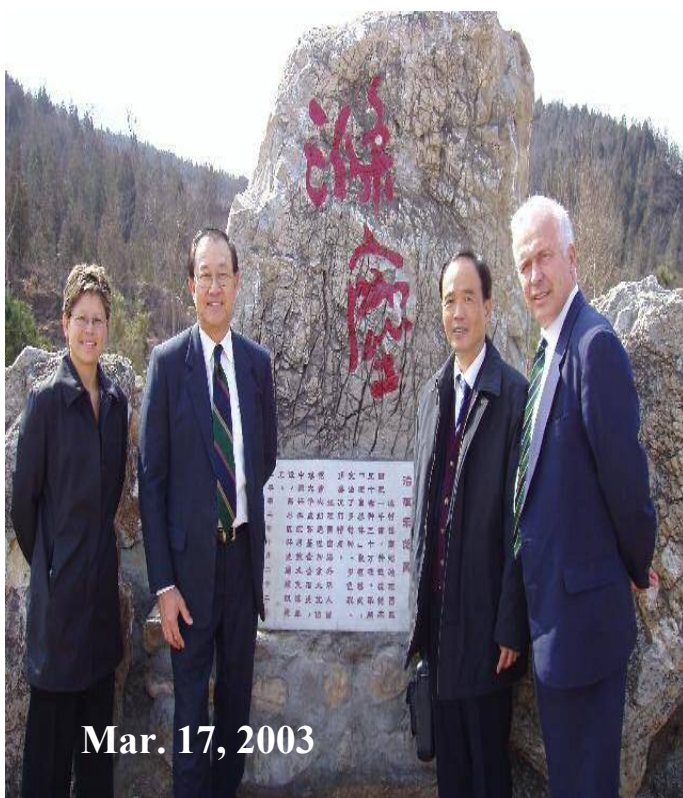
Current ECO Projects (Total = 5)

Project No. 4 (Started December, 2001)



n By Dec. 2, 2002, the site has been fully planted with over 300,000 trees consisted of 55 different species

n President Rod Fraser (right) re-visited the site on March 17, 2003 and congratulated Dr. Tseng and ECO in front of a tablet commemorating the cooperation between the Tseng Family, Changping District, Beijing, Chinese Academy of Forestry, ECO and the U of Alberta



Give2Asia

(2001, S.F., USA)

- A. Give2Asia's Philanthropy Service:
(Philanthropic Solutions for giving to Asia:
USA 501.c.3)
1. Donor advised Grants
 2. Custom Programs
 3. Philanthropy Consulting Service
 4. Fiscal Sponsorship
 5. Focus Fund
 6. Greatest Needs Projects

Special China Program

(Disaster Relief and Rebuilding)

- a. May 12, 2008: Sichuan, China
8.0 earthquake
- b. Set up China earthquake fund.
- c. Raised 16M USD.
- d. Sponsored 56 projects ,

www.give2asia.org

Concluding Remark

1. Changing your game plan
from “ success ” to “ significance ”
~ Bob Buford ~
2. Finding happiness in your career
~ Steve Jobs ~
3. Balanced Life - Achieving both
{ Taking : Yang (陽) (道德經)
 Giving : Yin (陰)
~ The Way of the Tao ~



Share with you

1. HALF TIME

changing your games plan
from success to significance

~ By : Bob Buford ~

2. HOW WILL YOU MEASURE YOUR LIFE ?

~ By : Clayton Christensen ~

